



WHPS 10<sup>th</sup> Spring Fundraiser  
April 30, 2022

Dear WHPS Families,

As you know, our school is extraordinary, and PAWS is working to support it in every way that we can. We are looking for donations from our local community to support our Spring Fundraiser, which will be on April 30, 2022. This is our largest fundraiser of the year and the proceeds are used to continue our tradition of enrichment and excellence at Woodland Hills Private School, and to support our local community.

- Do you have an item, service or gift certificate from your business you can donate?
- Do you know another business that might donate? (business donation letter available)
- Do you have a sports or music contact who might donate? Are you in the Industry? Consider donating a signed item or show swag.
- Do you have a vacation home you might donate for a weekend?
- Do you have a new item or personal service to donate (babysitter for an evening, music lessons, a home cooked meal, lawn care, a day at the pool, etc.!) )

If you are able and willing to donate, we are committed to helping spread the word about your business through advertising opportunities leading up to the event, specifically:

- Bronze - \$50-\$250 – monetary donation or item(s) of similar value
  - Inclusion in our monthly digital newsletter with link to landing page of your choice
  - Logo (or name) featured in our online catalog and on at-event signage
  - Logo with link to landing page of your choice on our PAWS website advertising the event
- Silver - \$250-\$499 – monetary donation or item(s) of similar value
  - Bronze Plus:
  - 1 social media call-out, on Facebook and Instagram
  - Digital banner on virtual event page (rotating banners)
  - Printed banner to be displayed prominently at the school until the end of the school year.
- Gold - \$500-\$999 – monetary donation or item(s) of similar value
  - Silver plus:
  - Additional social media call-out (2 total)
  - Digital banner on homepage of PAWS website for month of April through event (rotating banners)
  - Logo (or name) to be printed on a Special Donor poster at the gala event
- Platinum - \$1000 (+) – monetary donation or item(s) of similar value
  - Gold plus:
  - Two tickets to the gala event
  - Featured sign at the school for at least two weeks leading up to the event
  - Digital banner on PAWS website from time of donation through the event (rotating banners)
  - Special introduction and thanks at the live portion of the event
  - Platinum Sponsors email with write-up of your donation plus link to landing page of your choice

We also have a banner sponsorship for WHPS families only for \$150, which includes a printed banner at the school with your logo (or name), as well as being listed on our PAWS website as a gala sponsor.

***All monetary donations for every level can be purchased online at [www.wphspaws.com](http://www.wphspaws.com)***

**All donations must be submitted no later than April 15, 2022.  
We thank you very much for your generosity and support!**



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If you can support our event, please forward your contribution to the address below, attention: PAWS, or email them to [auction@whpspaws.com](mailto:auction@whpspaws.com). We are also happy to arrange to pick up any donations. Please feel free to email us with any questions, suggestions, or to arrange for a donation pick up. And thank you for your generosity!

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Donation Description and Estimated Retail Value: \_\_\_\_\_

Details for Event Program: \_\_\_\_\_

Restrictions, if applicable (i.e. expiration date, time limits, age, black-out dates, # of participants if hosting a group event, etc.): \_\_\_\_\_

Please list the donor in the program as follows: \_\_\_\_\_

Item or certificate attached     Please create a certificate     Please contact for pick-up

Item or certificate will be sent prior to event date – send to: PAWS Auction Committee, 22555 Oxnard St  
Woodland Hills, CA 91367